

Media release
October 2, 2019

Launch of North Kirra's first retirement village

Retirees and Seachangers are flocking to North Kirra's first retirement living community across 10-storeys with stunning ocean views. The vertical-living village will be launched tomorrow.

The official launch event will be held at the neighbouring North Kirra Surf Lifesaving Club on Thursday, October 3, at 10am.

The Gold Coast City Council recently approved minor changes to the Development Approval allowing construction to start on The Pavilion to be developed by Queensland retirement living operator Aura Holdings.

The Pavilion, on the corner of Lang St and Golden Four Drive, will deliver 68 one, two and three-bedroom beautifully-appointed apartments with million-dollar views priced from only \$495,000.

Interest is already high in the independent living apartments with 40 per cent already sold.

The vertical retirement village is only metres from the wide sands of North Kirra beach and convenient to public transport with a bus stop at the door, nearby restaurants and surf clubs, shops and medical facilities.

The pet-friendly village will provide residents with a high standard of community facilities including a rooftop garden, café, gym, yoga and pilates zone, wine room and barbecue area, plus retail space on the ground floor.

The Pavilion is designed by O'Neill Architecture and will be built by Woollam Constructions.

Aura Holdings director Tim Russell said the development had quickly found favour with retirees and downsizers who were seeking quality retirement living on the southern end of the Coast.

Mr Russell said several buyers had already downsized to unit living on the Coast but were now unhappy residing in apartment blocks that were open to holidaymakers and the Airbnb market.

"These retirees are uncomfortable sharing their facilities and the lifts with strangers. They now seek the benefits of living in a safe retirement community with like-minded residents, people they know and want to spend time with.

"At The Pavilion, the maintenance and chores will be taken care of so residents can just enjoy their independent beachside lifestyle with support on hand if needed.

"They will feel like they are on holiday every day, sitting on their balconies savouring breath-taking views of the southern Gold Coast's favourite beaches or the rolling hills of the Hinterland."

Aura's philosophy is to stand out from other retirement village providers by being open and fair. All Aura villages are welcoming and inclusive, putting residents' needs first. Staff listen and empower residents to shape the community in which they live.

Aura Holdings is currently involved in six projects in various stages of development in southeast Queensland, providing high-quality retirement living apartments.

Aura Holdings director Mark Taylor urged buyers to express interest early in their chosen apartment as levels of inquiry have been high because of The Pavilion's breathtaking views, location and standard of finishes and the community facilities.

"The Pavilion addresses the gap in the market for quality retirement living on the beach in a small connected community with support, if needed, to maintain an independent lifestyle," Mr Taylor said.

"Not only is this development so close to some of the best beaches on the Coast but residents will have Aura's exceptional standard of independent living, state-of-the-art facilities, with quality lifestyle and wellbeing services on hand.

"As a small Queensland-based company we listen to our residents and continue to engage with them into the future. We proudly maintain personal relationships with our residents. Every village is shaped by the people who live there. It is their community so they have an important role to play."

Stage one is expected to be completed by March 2021.

Apartments at The Pavilion range from \$495,000 to \$1.28 million on the 2025sq m site.

A sales office is open on the corner of Douglas and Musgrave streets, Kirra (07) 5536 2865.

**For more information or an interview opportunity, please
contact Aura Holdings media on info@auraholdings.com.au / phone 07 3847 2647**

About Aura Holdings

Aura Holdings was founded in 2016 by Tim Russell and Mark Taylor who together have more than 30 years' experience working within the retirement living industry. This experience has taught them how important it is for Aura to focus on the needs of residents. They firmly believe happy residents are Aura's No.1 priority and structure the business to put residents' needs ahead of all else. Aura's communities combine sophisticated design with discreet age-appropriate features to create beautifully appointed, independent living apartments with state-of-the-art community facilities and inviting outdoor spaces. Aura Holdings is developing and managing exceptional retirement living communities in Brisbane, Sunshine Coast, Gold Coast and Toowoomba. It currently has six projects in various stages of development in Queensland's southeast.